

Peter Schwartz

Product Designer

CONTACT

www.pschwartz.design
peter@pschwartz.design
Brooklyn, NY

EXPERIENCE

Smart Design // Senior Interaction Designer

2018 TO PRESENT // NEW YORK, NY

I lead multidisciplinary teams to design, research, and build digital products for a range of clients (Google, Gatorade, Amgen, Disney, Capital One, among others) . Utilizing UX design, Service design, user research, and product strategy, I've helped bring a wide variety of digital experiences to life ranging from apps to websites, wearables, IoT products, and connected digital ecosystems.

Each project at Smart is unique, requiring rapid immersion into a new set of users, stakeholders, business goals, and technologies. I'm often inventing new ways to engage with users, iterating on my own design process, whether that's testing a concept, piloting technologies, or discovering potential business opportunities.

Over the years, I have become an expert in designing ecosystems of connected products that utilize intelligence (ML, personalization, computer vision) to help our clients extend into new business categories while better serving their users through a unified experience.

Beyond leading design and project teams, I get to be a thought-partner to our client sponsors, working closely with them to set a product vision and advocate for our work within their organization. On the Smart Design side, I support our operations by scoping and planning projects, contributing to marketing & business development, coordinating new hires, and managing our intern program.

Freelance // UX/UI Designer

2017 // SEATTLE, WA

NASA // Design Intern

2016 // HOUSTON, TX

Lotus United // Design Intern

2014 & 2015 // SEATTLE, WA

National Color // Design Intern

2013 // SEATTLE, WA

EDUCATION

RISD

BFA Industrial Design

CLASS OF 2017 // 3.9 GPA

LEADERSHIP

Speaking

Fast.Co Innovation Festival // 2019

UX for Change // 2020

IDSA Hack-a-thon // 2020

NY Service Design Meetup // 2020

Recognition

CES Innovation Award // 2022

Fast.Co Innovation By Design // 2021

SxSW Innovation Award // 2019

Rachel Carson Award // 2017